

# Deer Creek Speedway

SPRING VALLEY, MN



DEER CREEK  
SPEEDWAY

2021 RACE SEASON





# THE CREEK

## DURING ANY GIVEN EVENT DEER CREEK BECOMES THE SECOND LARGEST CITY IN MOWER COUNTY

**Who:** Deer Creek Speedway has been family owned and operated since 2001. We take pride in family values, proper business ethics, and providing good quality entertainment at an affordable price.

**What:** The facility consists of 60+ acres which is home to one of the most state of the art racing complexes in the country. The high banked 3/8 mile dirt-clay race track schedules an average of 30 events a year. With 24 VIP Suites, 44 VIP Decks, Deer Creek has held some of the biggest events in the country. A full service campground, also located within the facility, is fully equipped to handle any size rig and has made home to over 250 campers for one event alone.

**When:** The race season runs from April to October but the action doesn't end there. The off-season entails driver schools, banquets, car shows, trade shows, vacation shows, benefits, and more.

**Where:** Located only 15 miles South of Rochester, MN on U.S. Highway 63. This highly visible and extremely accessible location is a great place to market your product and services.

**Charity and Non-Profit:** Organizations raise on average \$85,000 for their causes annually at Deer Creek Speedway.

2002 First year of operation under the Queensland Family.  
2002 The First VIP Suite & Deck Building was built.  
2003 The track surface and shape was redesigned.  
2004 Awarded the "WISSOTA Track of the Year"  
2005 The second VIP Suite & Deck Building was built.  
2008 Was the inaugural season for Button Buck Speedway  
2008 Awarded the Regional Promoter of the year by RPM  
2008 Button Buck was awarded Slingshot Track of the Year  
2009 Awarded WoO Late Model Promoter/Event of the Year  
2010 Awarded the Regional Promoter of the year by RPM  
2010 Awarded the National Promoter of the year by RPM  
2012 The PEPSI Fan Zone & Party Deck was constructed  
2014 Resurfaced the race track  
2015 Two Nationally Televised events on MAV TV  
2015 Installed a new PA system  
2016 Updated ticket program, computers, and scanners  
2017 Resurfaced the race track, updated track equipment  
2018 Whelen Safety Lights, Pit Building, Highway Sign





# DEER CREEK CAMPGROUND

is a modern Campground with 49 seasonal sites and located on the same parcel of land as Deer Creek Speedway. Just a short walk from your camping site and you will be ready for a night of racing action at Deer Creek Speedway.

All seasonal sites contain water and minimum of 30 amp electrical service to all sites. 20 sites also have 50 amp service available. 13 full hookup sites include sewer hookups.

2 fully remodeled full service bathrooms with showers are available 24 hours per day. 5 acres of primitive camping is available on the grounds for a small nightly fee.

A limited amount of fire rings are available for overnight camping. Wood is available for purchase at the campground office along with Ice in 5lb and 20lb packages.

From the small two-man pup tents to the largest 50' Motorhomes Deer Creek Campground is ready to accommodate all requests. Book your racing and camping vacation now. For those staying at the campground a dump station is available for use as you leave the facility for a small fee.

**Campground Office**  
**25262 Hwy 63**  
**Spring Valley, MN 55975**  
**507-346-2342**





# USRA

## MODIFIEDS and B MODS



1	Brandon Davis	Hayfield MN	1	Jim Chisholm	Osage IA
2	Jason Cummins	New Richland MN	2	Noah Grinstead	Austin MN
3	Josh Angst	Winona MN	3	Brandon Hare	Elma IA
4	JT Wasmund	Pine Island MN	4	Andrew Bleess	Chatfield MN
5	Joel Alberts	Mantorville MN	5	Kadden Kath	Owatonna MN
6	Jacob Bleess	Chatfield MN	6	Eric Thill	Rochester MN
7	Joe Ludemann	Grand Meadow MN	7	Alex Schubbe	North Mankato MN
8	Dustin Sorensen	Rochester MN	8	Joe Chisholm	Osage IA
9	Jacob Stark	Austin MN	9	Brody Shaw	Brownsdale MN
10	Lucas Schott	Chatfield MN	10	Garitt Wytaske	Austin MN
11	Darwyn Karau	Kasson MN	11	AJ Hoff	Mantorville MN
12	Tammy Soma Clark	Rochester MN	12	Scott Demmer	Ellendale MN
13	Joe Horgdal	Kasson MN	13	Dustin Kruse	Brandon SD
14	Brian Mahlstedt	Ionia IA	14	Trevor Fecht	Allison IA
15	Brad Waits	Rochester MN	15	Michael Wytaske	Hartland MN
16	Tony Schill	Oakdale MN	16	Channing Warner	Owatonna MN
17	Ryan Wetzstein	West Concord MN	17	Russell Quinnell	Hayfield MN
18	Alex Williamson	Rushford MN	18	Lilli Reps	Utica MN
19	Bob Sammann	Winona MN	19	Brandon Maitland	Waterloo IA
20	Greg Jensen	Albert Lea MN	20	Hunter Kennedy	St. Ansgar IA





# WISSOTA

## SUPER STOCKS, MIDWEST MODS, STREET STOCKS

1	Dylan Kromschroeder	Cambridge MN
2	Jeff Brauer	Eyota MN
3	Ryan Wiome	Center City MN
4	Neil Eckhart	Rochester MN
5	Schatney Sanders	Blooming Prairie MN
6	Braden Brauer	Eyota MN
7	Brandon Duellman	Winona MN
8	Kevin Hager	Kellogg MN
9	Dave Solum	Dakota MN
10	Harland Morehart	Rochester MN
11	Ryan Jacobsen	LeRoy MN
12	Dan Nissalke	Winona MN
13	David Miller	Chatfield MN
14	Bruce Lutz	Minnesota City MN
15	Dennis Dunbar	Winona MN
16	Bill Clemens	Chatfield MN
17	Cody Emmans	Ham Lake MN
18	Casey Underdahl	Woodbury MN
19	AJ Zvorak	Blooming Prairie MN
20	Dustin Nelson	Ogilvie MN

1	Mitch Weiss	Scandia MN
2	Ryan Goergen	Stacyville IA
3	Dylan Goettl	Chippewa Falls WI
4	Jacob Toepper	Hugo MN
5	Liz Toepper	Hugo MN
6	Spencer Stock	Racine MN
7	Kobie Kath	Owatonna MN
8	Don Schaefer	Eyota MN
9	Isaac Clark	Rochester MN
10	Tyron Friese	Zumbrota MN
11	Kylie Kath	Claremont MN
12	David Gustafson	Pine Island MN
13	Adam Martinson	Blaine MN
14	Christopher Deno	Kasson MN
15	Jason VandeKamp	Scandia MN
16	Anton Nelson	Hayfield MN
17	Patrick McCarthy	Bloomington MN
18	Dan Wheeler	Savage MN
19	Nate Erickson	New Richmond WI
20	Tianna Mithun	New Richland MN

1	Danny Richards	Mondovi WI
2	Kory Adams	Stacyville IA
3	Braden Brauer	Eyota MN
4	Nick Schwebach	Fountain MN
5	Zach Elward	Hayfield MN
6	Cole Richards	Mondovi WI
7	Ken Adams	Stacyville IA
8	Fred Prudoehl	Winona MN
9	Kolton Brauer	Eyota MN
10	Krysta Doughty	Oakdale MN
11	Marcus Berndt	Austin MN
12	Brent Holland	Glenville MN
13	Jason Newkirk	Austin MN
14	Jacob Bennett	Austin MN
15	Brian Adams	Montgomery MN
16	AJ Zvorak	Blooming Prairie MN
17	Greg Lammers	Owatonna MN
18	Kyle Sivesind	Stewartville MN
19	Brittany Smith	St. Joseph MN
20	Dustin Doughty	Oakdale MN





# KING OF THE CREEK



presented by National Fleet Graphics

**FIVE CLASSES**  
**ONE CHAMPION**

**\$6000 purse**

MODIFIED  
SUPER STOCK  
B-MOD  
MIDWEST MOD  
STREET STOCK

**\$1000 to win**

**POINTS START JUNE 12<sup>TH</sup>**  
**PLAYOFFS BEGIN AUGUST 7<sup>TH</sup>**

**48 COMPETITORS PARTICIPATED IN 2020**

**POINTS WILL ONLY BE AWARDED ON RACE NIGHTS**  
**WHEN ALL 5 CLASSES ARE RACING**





# Family



**KIDS 12 AND UNDER ARE FREE  
TO ALL REGULAR EVENTS**



**With over 300 kids, the Kids Club Events include Face painting, EMS/Fire Safety, National Eagle Center, Magicians, Pit Crew Challenge, Driver Meet & Greet, box car races, and much more.**





# NATIONAL EVENTS

## \$420,000 PRIZE MONEY IN 2021

**Lucas Oil:** The Lucas Oil Late Model Dirt Series will headline the 41st Annual Gopher 50 Charity Late Model Race On June 25 & 26 that is co-promoted between Deer Creek Speedway and the Blooming Prairie Lions. 2021 will mark the first ever 2-day Gopher 50 event along with co-sanctioning from the Lucas Oil MLRA Late Model Series. With over \$140,000 up for grabs over the 2 days this event will be a fan favorite for years to come.

The Lucas Oil MLRA Late Model Series will be making their return visit to the speedway on June 5. The June 5th event will be highlighted with a \$5,000 to win feature race. The MLRA series will also be on hand at the 41st Annual Gopher 50 event as they have co-sanctioned with the Lucas Oil Late Model Dirt Series.

**IMCA Harris Clash:** 2020 featured the 29th Annual IMCA Harris Clash. This was the third opportunity for IMCA competitors to turn laps at the prestigious track. In 2021, the Harris Clash once again returns to Deer Creek Speedway for another exciting year as the 30th Annual Harris Clash will be held on Tuesday, August 3rd, 2021!

**USMTS:** The USMTS is set for a historic season with their highest payout in history. Deer Creek Speedway is set to host four of these races with three of them paying \$10,000 to win and one paying \$5,000 to win. The first appearance will be on Saturday May 29th with the 18th Annual Southern Minnesota Spring Challenge. The second appear will be on Saturday September 4th with the 16th Annual Labor Day Dual. Finishing up the year will be the 23rd Annual Fall Jamboree held on Friday & Saturday, September 24th & 25th.





# LOCAL EVENTS

16 REGULAR POINTS RACES SCHEDULED

**Pink Out, June 19** Pink Out Night is a fundraiser for a local breast cancer support group Join the Journey. In 2020 the event raised over \$7,000.

**Fireworks, July 3** Deer Creek Speedway hosts one of the area's largest firework displays following the races making it a great family outing.

**Tasseldega Nights, July 17** FREE grandstand admission compliments of your local County Corn Growers Association and local Ag Businesses promoting the use and benefits of Ethanol, brings in the largest crowd annually at Deer Creek. This event is a great hit every year with many activities throughout the day.

**Veteran's Night, August 14** Veteran's Night is a fundraiser for the local Disabled American Veterans Chapter. In 2020 the event raised over \$17,000.





# Hospitality



WHETHER IT'S A COMPANY OUTING, AN EDUCATIONAL SEMINAR, A FAMILY REUNION, OR THAT SPECIAL SOMEONE'S SURPRISE BIRTHDAY PARTY, LET US MAKE IT **AN EVENT TO REMEMBER!**







**SUITES AND DECKS:** Deer Creek offers two decks (Party Deck & Fan Zone) and two suites weekly to marketing partners. As an event partner your guests will be taken care of by one of our friendly staff members complete with waiter/waitress services. The two suites offer closed circuit TV, digital lineups, satellite/dish TV, heat & a/c. You'll also enjoy additional menu options, facility tours and someone may even end up in the flag stand!

**HOSPITALITY TENTS:** Two hospitality tents are available to host your groups or showcase your products. The tents are 20'x50' and 40'x80' and can be setup in multiple locations to suit your needs. Picnic tables and PA systems are available upon request.

**CATERING:** Multiple catering options are available that can be customized to fit your needs. Wide variety of meals from thick cut Windsor pork chops to burgers and brats are available. You want it just ask and we can serve it. Discounted ticket packages are available for large groups.

**TRANSPORTATION:** Group transportation is available whether it is on a golf cart, tram or Kids Club bus, Deer Creek can suit your needs. Popular rides include, but not limited to, pit tours, infield viewing and shuttling to and from hospitality tents.





**Marketing your business or product at Deer Creek Speedway can be customized to fit your needs.**

**We offer a wide variety of sponsorship packages to fit your marketing objective and most of all, your budget. (Packages starting as low as \$300)**

**By using one of our marketing programs your business will be able to meet and greet your customers directly and with a personal touch and don't forget about your future customers, the kids!**

**Billboards, Track Boards, Fence Signs, Pole Banners, Website Ads, Class Sponsors, Sticker Programs, Event Sponsors, Company Outings, Program Ads and Customized Packages.**





**30,566 Followers of our Facebook Page**  
**67% are Male (9% are ages 18-24, 20% are ages 25-34 and 17% are 35-44)**  
**32% are Female (4% are ages 18-24, 9% are 25-36 and 8% are 35-44)**



**Videos on Facebook had 100,000 views and reached 250,000 people**  
**85% of viewers are Male and 15% are Female**  
**64% are between the ages of 25 and 54**



**5,268 Followers on Twitter**

### **4x8 Trackboard**

**infield, Concession, Hospitality**

### **4x8 Mesh Banner**

**Pit entrance**

### **8x20 Billboard**

**Turn three**

### **10x12 Mesh Billboard**

**Fan Zone**

### **3x6 Sign**

**Catch fence, Track entrance**

### **2x4 Pole Banner**

**Pit area, Parking lot, Campground**

### **Website**

**Rotating ads, Social media**

### **Kids Club**

**Kids activities**

### **Weekly Program**

**1/2 page, 1/4 page, 1/8 page ads**

### **Event Sponsor**

**Title, Associate, Party Deck, Fan Zone**

### **Class Sponsor**

**5 weekly divisions and Slingshots**





# **PARTNERS**

**BUILD YOUR BRAND IN AN  
EXCITING ATMOSPHERE!**

**IN 2020, DEER CREEK SPEEDWAY HAD OVER  
150 MARKETING PARTNERS**



# 2021 SCHEDULE

## APRIL

17 Open Practice  
24 Points Race

## MAY

1 Points Race  
8 Points Race  
15 Points Race  
22 Points Race  
29 USMTS So. Mn. Spring Challenge

## JUNE

5 MLRA Late Models  
12 Points Race  
19 Pink Out Night  
25-26 Gopher 50 Lucas Oil Late Models

## JULY

3 Fireworks, Mid-Season Points  
10 Points Race  
17 Tasseldega Nights  
24 Points Race  
31 Points Race

## AUGUST

3 IMCA Harris Clash  
7 Points Race  
14 Veteran's Night  
21 Points Race  
28 Season Championship

## SEPTEMBER

4 USMTS Labor Day Duel  
18 Stock Car Nationals  
23-25 USMTS Fall Jamboree





## contact



507-754-6107 OFFICE  
507-346-2342 CAMPGROUND



[www.deercreekspeedway.com](http://www.deercreekspeedway.com)  
[cole@deercreekspeedway.com](mailto:cole@deercreekspeedway.com)  
[randy@deercreekspeedway.com](mailto:randy@deercreekspeedway.com)



Track Address  
25262 Hwy 63  
Spring Valley, MN 55975

Mailing Address  
105 Main St South  
Grand Meadow, MN 55936